

HAVE WE GOT NEWS FOR YOU!

'Cracking Matters', the journal of the **Concrete Repair Association (CRA)** achieved 'fame at last' when it was recently featured as the guest publication on the BBC's popular television programme 'Have I got new for you'.

The CRA's well established bi-annual journal, now in its eighth year of publication, received rave reviews from the panel of jokers, who were asked to fill in the missing words from the journal's story headlines, in the time honoured manner.

Laurie Perkis, Cracking Matters Editor claimed that his 'phone did not stop ringing for some time after the broadcast illustrating, according to him, both the programme's popularity and its significant numbers of viewers. "If you were to ask to be featured on any programme on TV" he commented, "this would probably be the one. It was obviously included for its comic appeal since because of its specialist nature Joe Public would not normally come across it. The fact is" he continued, "the programme appeals to discerning people such as consultants, architects, surveyors and the like – just the people at which the publication is targeted".

Cracking Matters is published twice yearly in May and November. It carries stories relating to important issues in the concrete repair sector of the construction industry, as well as developments within the CRA, and is circulated to 6,500 individuals who have previously requested information from the Association. Most issues also carry invited 'comment' articles from third parties.

Readers who would like to receive future editions should contact Association House, 99 West Street, Farnham, Surrey GU7 7EN. Tel: 01252 739145. Fax: 01252 739140. Email: cra@associationhouse.org.uk Website: www.cra.org.uk

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Notes to Editor

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